

Motivating Achievement



Toastmasters International, District 67

2nd Club Officers Training, Divisions A, C, G, & H

L. J. Lamb, DTM²

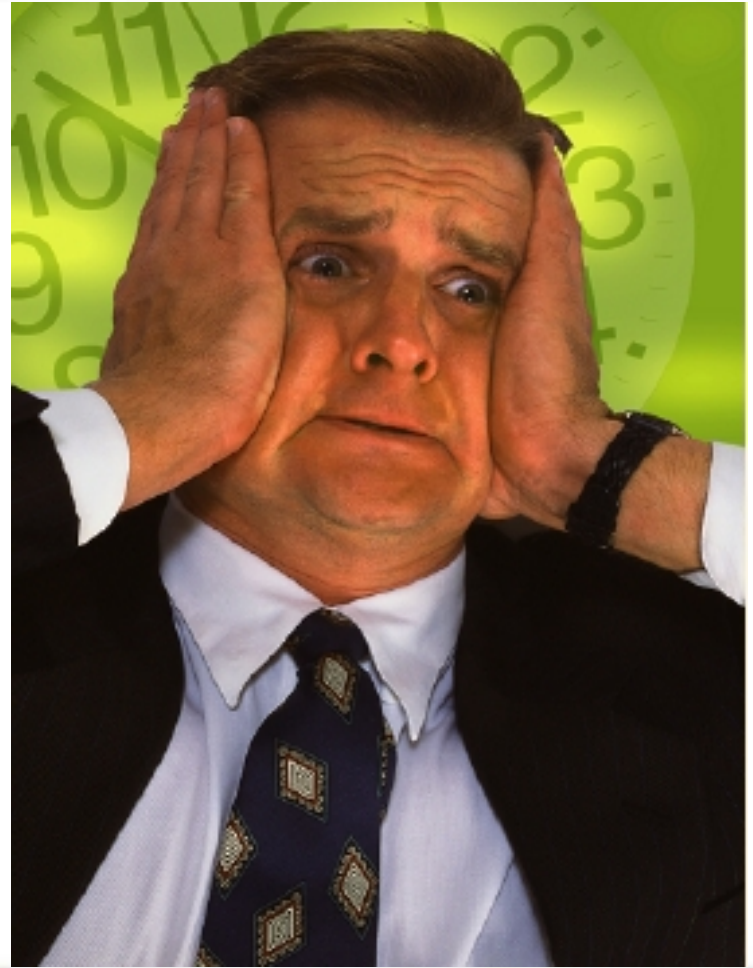
Chairman, Education & Training

Northern Taiwan, District 67

Taipei, Taiwan, December 21, 2008

How can I finish my CC?

**I'm
so
busy!!**



What is Motivation?

Motivation is the set of reasons that encourages a person to engage in a particular kind of behavior.

Motivation may be rooted in the basic need to minimize physical pain and maximize pleasure.

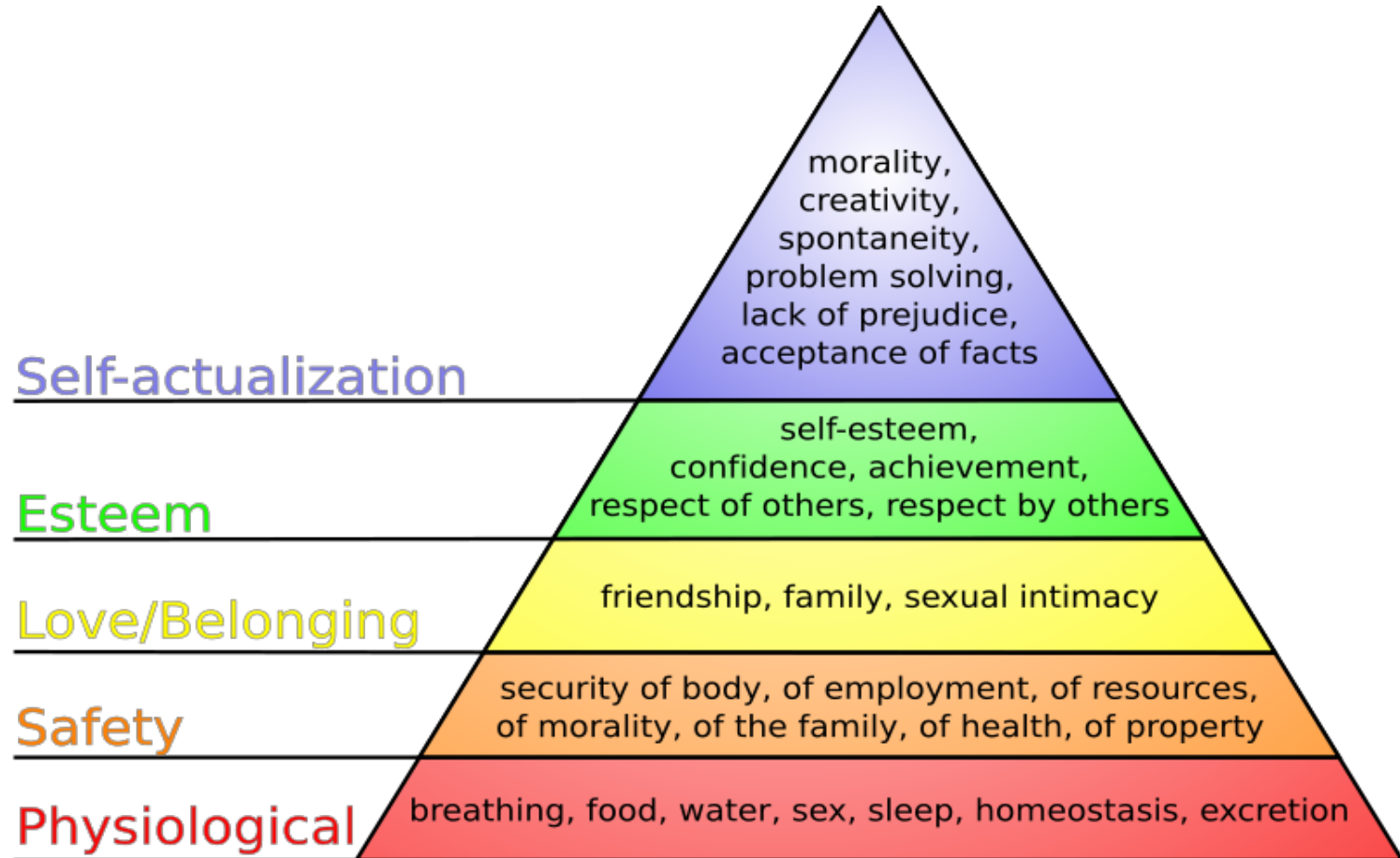
Self-actualization



Abraham Maslow:

“The highest level of human needs is self-actualization – the need to fulfill oneself, to become all that one is capable of becoming.”

Maslow's Hierarchy of Needs

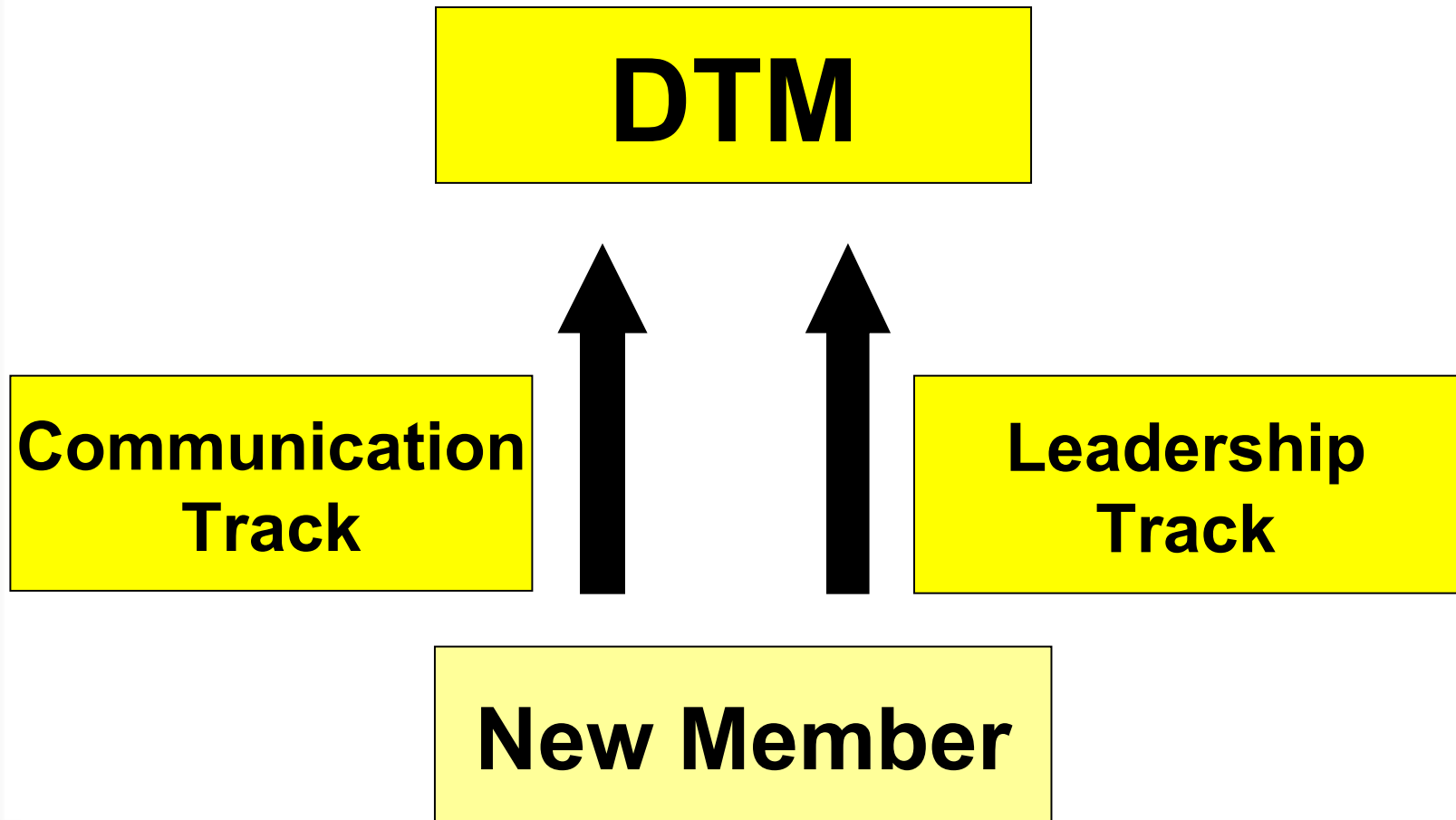


Club Mission Statement –



The mission of a Toastmasters club is to provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn foster self-confidence and personal growth.

TMI Education Map



Communication Track

Competent

Communicator (CC)

Advanced Communicator

Bronze (ACB)

Advanced Communicator

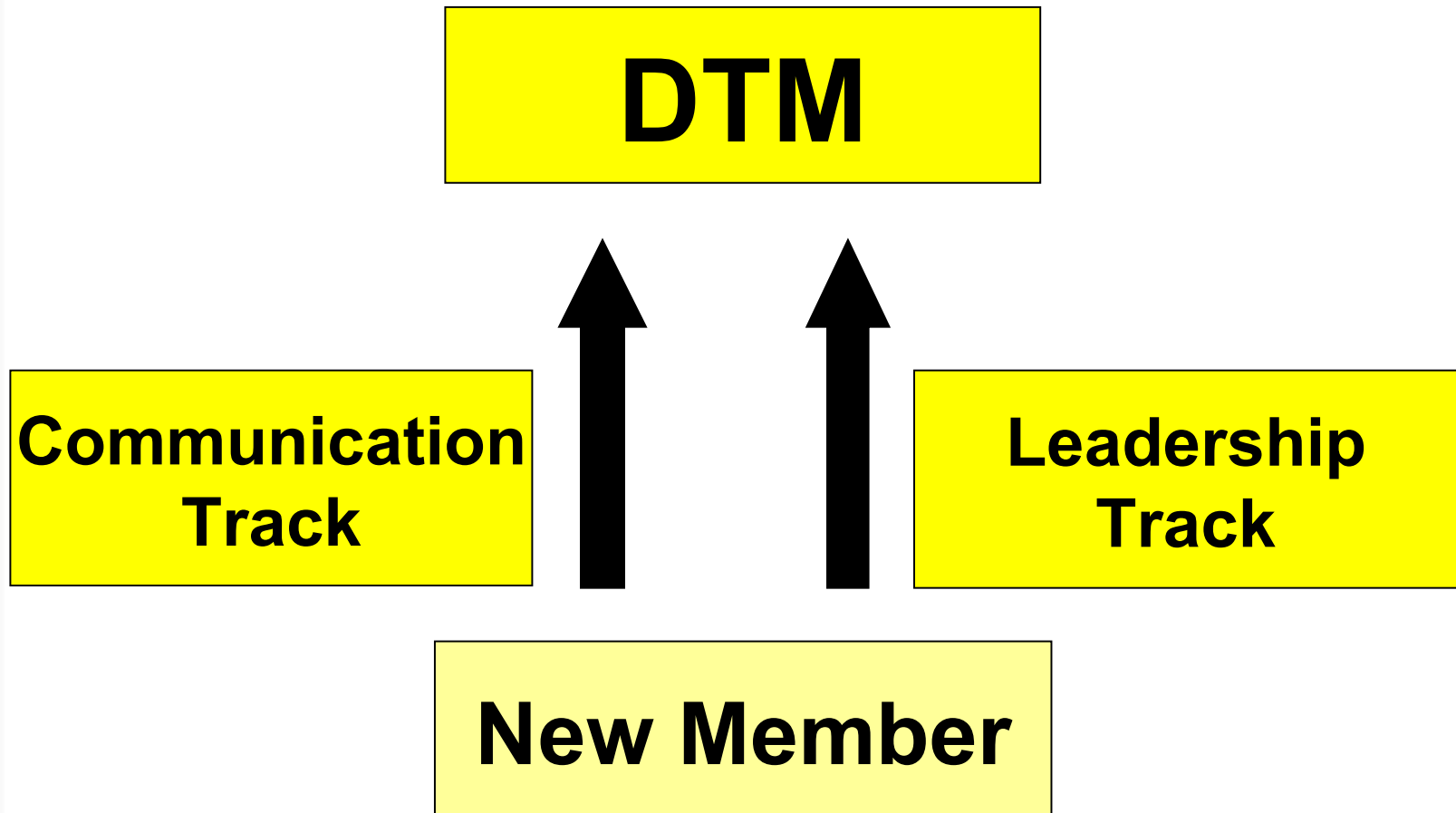
Silver (ACS)

Advanced Communicator

Gold (ACG)



TMI Education Map



Leadership Track

- 1. Competent Leader (CL)**
- 2. Advanced Leader Bronze (ALB)**
- 3. Advanced Leader Silver (ALS)**



HPL

*High
Performance
Leadership*



High-Performance Leadership – a project-based program that teaches leadership skills:

**Developing a vision
Goal setting & planning
Developing strategies
Building a team**

Distinguished Toastmaster

DTM

**The highest Toastmasters award
for those who have completed:**

Advanced Communicator Gold (ACG)

and

Advanced Leader Silver (ALS)

Distinguished Toastmaster

DISTINGUISHED TOASTMASTER

recognition is given to

Lafayette J. Lamb

by

Toastmasters International
for outstanding accomplishments and
leadership excellence in the pursuit of
the mission of Toastmasters International.

July 21, 2008



Donna J. Gabel
Executive Director

Why earn awards ?

- 1. Increase self-confidence & poise**
- 2. Improve speaking & leadership skills**
- 3. Gain more speaking opportunities**



Encourage achievements:

- 1. Publish achievements in club newsletter**
- 2. Publish achievements at area and district levels**
- 3. Hold recognition ceremonies**
- 4. Present special tokens of recognition**
- 5. Keep members aware of continued opportunities**

Keep membership healthy!

Annual Membership Drives

Smedley Award – August - Sept.
Talk Up Toastmasters – Feb. - March
Beat the Clock – May - June

**Club banner ribbon and one module from
The Better Speaker Series, Successful Club
Series or Leadership Excellence Series.**

Share the benefits



- 1. Club Sponsor**
- 2. Club Mentor**
- 3. Club Coach**

**Credit toward
Advanced Leader
Silver and
Special certificate from
the District Governor**

Let's get personal!

Immediately recognize achievements:



- meetings
- phone calls
- written thanks
- newsletters
and publications

Conclusion –

As leaders, the club officers have the responsibility to help the club achieve its mission.

By motivating members to attain their awards, club officers will help them to develop communication and leadership skills, which in turn foster self-confidence and personal growth.

Let's toast to our Success!!

