Appendix A

Club Coach Troubleshooting Guide

CIRCLE ONE Members don't seem to care whether ■ Members sincerely want their club to be 5 3 1 4 2 successful. their club succeeds or fails. Corrective Action: Convince members that they will gain meaningful benefits from membership in a successful Toastmaster club. Members are willing to work together to Personality conflicts and bickering are 2 1 solve the club's problems. barriers to problem solving. Corrective Action: Urge members to get together to eliminate conflicts, and embrace a common, worthwhile goal. Members are enthusiastic about Members have a negative attitude 2 5 3 1 Toastmasters and their club. about Toastmasters and their club. Corrective Action: Help inject enjoyment into meetings. Demonstrate how Toastmasters has helped you and others improve the quality of their lives. ■ The club's meeting place is convenient Membership growth is hampered by and offers a good environment for an inconvenient or inadequate 3 1 meeting facility. meetings. Corrective Action: Encourage the club to relocate to a more convenient or adequate facility. Meetings begin and end on time. Meetings often begin late and/or run 3 2 1 overtime. Corrective Action: Help officers construct a detailed meeting timetable, and encourage them to implement it. ■ Meetings are fun and club programs are Meetings are dull, lacking in variety 2 1 varied and dynamic. and enjoyment. Corrective Action: Suggest programming ideas that will make meetings more exciting and enjoyable. ■ The key participants at each meeting Participants usually "wing it." Speakers are prepared and phone participants 3 2 1 and evaluators are never contacted in advance. in advance. Corrective Action: Find role models to aid you in demonstrating the benefits of preparation for each meeting function. Urge members to phone speakers and evaluators in advance. All members are expected to speak Members frequently present 5 3 2 from manuals. non-manual speeches. Corrective Action: Convince members that CTM, ATM achievement is a worthwhile goal. Encourage use of the advanced manuals. Speakers are well prepared and deliver Most speeches reflect hasty or 3 2 each speech to the best of their ability. inadequate preparation. Corrective Action: Find role models to aid you in convincing members that thorough preparation is the key to self-improvement.

■ Evaluations build self-esteem and offer positive direction for improvement.	5	4	3	2	1	Evaluations are often overly harsh or overly glossy.
Corrective Action: Be a role model in demonstruction evaluate effectively. Conduct the programs "The						
Members are supportive of one another and take pride in each others accomplishments.	5	4	3	2	1	Members are primarily concerned with their own self-development.
Corrective Action: Encourage use of the Menwith the club. Urge the clubs to warmly recogni						nt members can share their goals and needs
■ Club officers perform their tasks dilligently.	5	4	3	2	1	Officers frequently fail to fulfill their responsibility.
Corrective Action: Urge the club president to	set a	posit	ive to	one f	or all d	officers. Make sure all officers are trained.
■ Club officers thoroughly understand their roles and responsibilities.	5	4	3	2	1	Officers don't understand what they are expected to accomplish.
Corrective Action: Ensure that all club officer book that corresponds to their office. Demonstra						
Officers use the Distinguished Club Program/Club Success Plan as a tool for planning and goal setting.	5	4	3	2	1	Officers are either unaware of the DCF or are unwilling to use it.
Corrective Action: Explain the purpose, benefit valuable management tool.	fits, an	d wo	rking	s of a	the D	CP, and motivate club officers to use this
■ There are guests at most meetings.	5	4	3	2	1	Guests rarely attend club meetings.
Corrective Action: Urge all members to invite	guesi	ts to i	meet	ings.	Public	cize club activities.
■ Guests are warmly received and made to feel welcome.	5	4	3	2	1	Guests are left to fend for themselves.
Corrective Action: Convince club members of enjoy themselves and their questions are answer		mpor	tance	e of t	reatinę	g guests cordially and ensuring that they
■ Each guest receives a follow up invitation to attend the next meeting.	5	4	3	2	1	No follow up is made.
Corrective Action: Show the club how a simp returning.	le foll	ow uj	not	e or	phone	e call can increase the chance of a guest
■ Most guests who attend meetings eventually join the Club.	5	4	3	2	1	Guests rarely return for a second time.
Corrective Action: A dynamic, enjoyable mee guests want to join.	ting is	a clu	ıb's E	est s	ales t	ool; encourage programming that makes