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# **PROGRAM CHANGE**

Section IV C has been added. Districts can receive additional points for leadership awards.

## THE DISTINGUISHED DISTRICT PROGRAM

### A Management Tool For District Achievement

The **Distinguished District Program** recognizes those Districts that meet growth and educational goals established by Toastmasters International. Every District which meets all of its goals, as well as designated required actions, is awarded the designation **Distinguished District**. The program begins July 1, 2003, and ends on June 30, 2004.

The Program is designed to promote achievement in the areas most critical to a District's success.

To become a Distinguished District, a District must achieve goals set by Toastmasters International in the following areas:

- **Planning and Training** Districts must submit to World Headquarters both a District High Performance Plan and a Division/Area Governor Training Report with 85 percent of Division and Area Governors trained (both must be postmarked on or before September 30 and received at World Headquarters no later than October 10).
- **Membership Growth** The number of membership per capita payments must grow by 2 percent or more over the previous year.
- **Club Growth** Districts must have a net Club growth of at least 3 percent.
- **Competent Toastmaster Awards** The number of CTMs awarded must equal or exceed 3.5 percent of the District's membership per capita payments for the previous year.
- **Advanced Toastmasters Awards** The number of ATMs awarded must equal or exceed one percent of the District's membership per capita payments for the previous year.

Other areas covered by the Distinguished District Program include Distinguished Area performance, Distinguished Club performance, and Leadership Awards. Points are awarded in each of these categories, but no minimum goals are set.

The Distinguished District Program is both a tool for managing your District as well as a means for Toastmasters International to recognize those Districts which achieve success. The program is designed so that becoming a Distinguished District is based on performance and not District size.

World Headquarters calculates the points earned in the Distinguished District Program. The points are based upon achieving and exceeding goals, the percentage of Distinguished Areas, the percentage of Distinguished Clubs, and the number of Leadership Awards in a District.

A computerized reporting system, the **District Performance Reports**, keeps District Officers abreast of their progress throughout the year. These reports can be viewed and downloaded at **www.toastmasters.org**.

This outline is your guide to the goal-setting, point system and the method of computation used in the Distinguished District Program. **This form does not require completion or submission on your part**.

The District High Performance Plan is designed to complement this program and make it easier for you to "plan your course" for the year. The District High Performance Plan must be submitted to World Headquarters by September 30 for the District to be eligible for recognition.

All Districts qualifying as **Distinguished Districts** will be notified as soon as possible after the close of the District year. Each Distinguished District and Distinguished District Governor will also receive recognition at the International Convention. In addition, special recognition is given to the six Districts with the largest accumulation of points – **President's Distinguished District** – and the next highest group of six Districts – **Select Distinguished District**.

**Excellence Awards**. If a District achieves its Distinguished District goals in training, CTM awards and ATM awards, then the Lieutenant Governor Education and Training receives the Excellence in Education and Training Award. If a District achieves its Distinguished District goals in Club and membership growth, then the Lieutenant Governor Marketing receives the Excellence in Marketing Award. Districts which are Distinguished for three or more consecutive years are recognized with an Excellence in Leadership Award. All these awards are presented to recipients at the International Convention.

Good luck to your District in the coming year!

#### **DEFINITIONS OF TERMS USED**

#### **Deadlines**

Unless otherwise noted in any subsection, **June 30, 2004**, means that the notification to World Headquarters must be **postmarked** on or before **June 30, 2004**, and **received** at World Headquarters on or before **July 7, 2004**. Districts submitting new Clubs, educational completions or other applicable documents in the last several weeks of the District year are strongly urged to use Express Mail, Federal Express, or other guaranteed overnight delivery methods. No exceptions can be made to any program deadlines.

#### **Membership (Per Capita Payments) at July 1, 2003 (Base)**

Per capita payments received from the District (dues renewals, new, charter, reinstate, etc.) for the period July 1, 2002 - June 30, 2003, plus any dues renewal payments received after July 1. An adjustment is made to exclude from the base any 2001-02 dues renewal payments received after July 1, 2002. This is the base (beginning) figure upon which the District membership growth goals will be calculated. This base may be revised upward during the year to reflect late-paying per capitas. The calculation will be made as in the following sample:

Total Per Capita Payments 6/30/03	4000
Less: Dues Renewal Payments 4/1/02 – 9/30/02 Period	-25
Plus: Dues Renewal Payments 4/1/03 – 9/30/03 Period	+50
Adjusted Base	4025

#### **Membership (Per Capita Payments) at June 30, 2004 (Year-End)**

Total number of per capita payments received from Clubs in the District (dues renewals, new members, charter, reinstate, etc.) for the period July 1, 2003 – June 30, 2004. This is the final year-end figure which will be used to measure your District's growth.

#### **Total Number of Clubs – July 1, 2003 (Base)**

The total number of Clubs in the District as recorded at World Headquarters that have submitted an April 2003 dues renewals report, (including Clubs paying dues renewals after July 1) plus the number of Clubs which chartered between April 1 and June 30, 2003. This is the base (beginning) figure upon which the net Club growth goal will be calculated. Your base and goal may be revised upward anytime during the year to reflect Clubs paying their April 2003 dues renewals after July 1. Clubs chartered between July 1 and September 30 are excluded from this count.

#### Number of Paid Clubs – June 30, 2004 (Year-End)

The "Number of paid Clubs – June 30, 2004" is considered to be the total number of active Clubs at June 30, less Clubs that have not submitted their April 1 - September 30, 2004, dues renewals in full by June 30, 2004. Computation will be made as in the following example:

Total number of Clubs active in the District 6/30	61
Less the number of Clubs delinquent in submission of April dues renewals at 6/30	- 7
Number of paid Clubs 6/30 (year-end)	54

## **SECTION I** — **PLANNING AND TRAINING** (Required Actions)

Note: Districts must submit a District High Performance Plan and Training Report (with a minimum of 85% of Area Governors and Division Governors trained) to qualify for Distinguished District. See deadlines below.

#### A. District High Performance Plan

	2003-04 District High Performance Plan received at World Headquarters:	
	Yes	
	No	
	Enter "Yes" or "No" on page 9	
B	B. Division Governor/Area Governor Training Program	
	1. Number of Areas in District	
	2. Number of Divisions in District	
	3. Total	
	4. Number of Area Governors and Division Governors trained and reported to World Headquarters by September 30, 2003 (on Form 1475)	
	5. Percent of Area Governors and Division Governors trained (line 4 ÷ line 3)	
	If line 5 is 85% or greater, enter "Yes" on page 9.	
	Districts must report a minimum of 85% of these officers trained to qualify for	

Districts must report a minimum of 85% of these officers trained to qualify for Distinguished District Program. No credit for less than 85%.

**Deadline:** District High Performance Plan and Division/Area Governor Training Report must be postmarked on or before September 30, 2003, and **received** at World Headquarters on or before October 10, 2003, if the District is to be eligible for Distinguished District. No points awarded for this section.

#### **SECTION II — DISTRICT GROWTH**

District growth is based upon (a) the net increase in the total number of per capita payments received from members from the beginning of the District year to June 30 (a member usually submits two per capita payments each year, one per capita payment for October dues renewal and one per capita payment for April dues renewal); and (b) the net increase in the number of paid Clubs from the beginning of the District year to June 30.

The official base figures and resulting goals will be provided to the District on its July 1 - July 31 District Performance Report posted on the Toastmasters International web site at **www.toastmasters.org**. Base figures will be adjusted upward to reflect April dues renewal payments received after July 1. See page 3 for an explanation on how base figures are calculated.

A.	Net District Membership Growth (Per Capita Payments)
	1. Total Per Capita Payments 7/1/03 - 6/30/04
	2. Per Capita Payments 7/1/02 - 6/30/03 (July 1, 2003, Membership Base)
	3. Add: Minimum Growth Goal (2% of Line 2)
	4. Membership Goal - 6/30/04 (Line 2 plus Line 3)
	5. If Line 1 is equal to or greater than Line 4, District met its goal (subtract Line 4 from Line 1)
	6. Line 5 ÷ Line 4 = percent by which District exceeded goal
	Point Computation:
	A. If Line 5 is zero or greater, District met goal – 4 points
	If Line 5 indicated decrease – 0 points
	B. Add: 1 <sup>1</sup> / <sub>2</sub> points X percent on Line 6 for exceeding goal
	Total Points – Enter here and on page 9
	<b>Deadline:</b> June 30, 2004, means that the notification to World Headquarters must be postmarked on or

before June 30, 2004, and **received** at World Headquarters on or before July 7, 2004.

B.	. N	let Club Growth	Points
	1.	Number of Paid Clubs 6/30/04 (Year-End)	
	2.	Total Clubs 7/1/03 (Base)	
	3.	Minimum Growth Goal 3% (of Line 2)	
	4.	Club Goal 6/30/04 (Line 2 plus Line 3)	
	5.	If Line 1 is equal to or greater than Line 4, District met its goal (subtract Line 4 from Line 1)	
		If Line 4 is greater than Line 1, goal not met.	
		Point Computation:	
		A. If Line 5 is zero or greater, District met goal – 4 points	
		If Line 5 indicated decrease – 0 points	
		B. Add: 2 points x Clubs on Line 5 for exceeding goal	
		Total Points – Enter here and on page 9	

## **SECTION III — EDUCATIONAL ACCOMPLISHMENTS**

. 2003-2004: No. of CTM Certificates Awarded	_
. Membership Base (Per Capita Payments) at 7/1/03	
. Achievement Objective: 3.5% (of Line 2)	
Percent Achievement (Line 1 ÷ Line 2)	<u>%</u>
Point Computation:	
A. If Line 4 is 3.5% or more, the following points are awarded:  For attaining objective of 3.5% – 5 points	_
B. Add: 2 points for each percent over 3.5% (calculated to 1/10 of one percent)	_
If Line 4 is less than 3.5%, District did not meet its minimum achievement: Zero points	
Enter points here and on page 9	
<b>Deadline:</b> June 30, 2004, means that the notification to World Headquarters must be postmarked or une 30, 2004, and <b>received</b> at World Headquarters on or before July 7, 2004.	a or before
Advanced Toastmaster Awards	Points
. 2003-04: No. of ATM Certificates (ATM Bronze, ATM Silver, ATM Gold) Awarded	_
. Membership Base (Per Capita Payments) at 7/1/03	_
Achievement Objective: 1% (.01 x Line 2)	_
Percent Achievement (Line 1 ÷ Line 2)	<u>%</u>
Point Computation:	
A. If Line 4 is 1% or greater, the following points are awarded:  For attaining objective of 1%: 5 points	_
For attaining objective of 1%: 5 points	
) i	Percent Achievement (Line 1 ÷ Line 2)

# SECTION IV — DISTINGUISHED CLUB AND DISTINGUISHED AREA PERFORMANCE

Part of the District Mission is to enhance the performance of Clubs. The Distinguished Club Program and the Distinguished Area Program are valuable tools which can help promote Club quality. Districts should promote achievement in these programs. Using the District High Performance Plan, each District should set its own goals for accomplishment in this section. Reaching goals in this section is not required for a District to be recognized as a Distinguished District. However, points accumulated in this section will be counted in the final computation and could play a significant part in the determination of President's and Select Distinguished District recognition.

A.	Distinguish	ned Club Program	Points
	1. Total Clubs in I	District – 7/1/03 (Base)	
		ned Clubs (including Select and President's Distinguished Clubs) 6/30/04	
	_	Distinguished Clubs (Line 2 ÷ Line 1)	
		ded according to the following scale:	
	PERCENTAG		
	30-34%	1	
	35-39%	2	
	40-44%	3	
	45-49%	4	
	50-54%	5	
	55-59%	6	
	60-64%	7	
	65-69%	8	
	70-74%	9	
	75% or more		
		Districtshed Areas (including Select and President's Distinguished	
	Areas) 6/30/04.		
	3. Percentage of D	Distinguished Areas (Line 2 ÷ Line 1)	
	Points are awar	ded according to the following scale:	
	PERCENTAG	GE POINTS	
	30-34%	1	
	35-39%	2	
	40-44%	3	
	45-49%	4	
	50-54%	5	
	55-59%	6	
	60-64%	7	
	65-69%	8	
	70-74%	9	
	75% or more	e 10	
	Enter total poin	ts here and on page 9	

C. L	eadership <i>A</i>	lwards		Points
1.	Total Clubs in Dist	rict 7/1/03 (Base)		
2.	Total Competent L	eaders, Advanced Leaders and DTM Awards - 7/1/03-6/30/04		
3.	Ratio of Awards to	Clubs (Line 2 ÷ Line 1)		
	Points are awarded	d according to the following scale:		
	RATIO	POINTS		
	.5054	1		
	.5559	2		
	.6064 .6569	3 4		
	.7074	5		
	.7579	6		
	.8084	7		
	.8589	8		
	.9094	9		
	.95 or higher	10		
	Enter total points k	pere and on page 9		
		POINT TOTALS		
SEC	TION I - REQU	JIRED ACTIONS	Yes/No	Points
A.	District High Perfo (No points are awa	rmance Plan arded in this section - Indicate yes or no)		
В.		/Area Governor Training Program arded in this section - Indicate yes or no)		
SEC	TION II - DIST	RICT GROWTH		
A.	Net District Membe	ership Growth (Per Capita Payments) — Met goal?		
В.	Net Club Growth -	— Met goal?		
SEC	TION III - EDU	CATIONAL ACCOMPLISHMENTS		
A.	Competent Toastm	naster Awards — Met goal?		
В.	Able and Advance	d Toastmaster Awards — Met goal?		
ALL SI	X SUBSECTIONS AI	BOVE MUST BE INDICATED "YES" FOR DISTRICT TO QUALIFY AS A DIS	STINGUISHEL	DISTRICT.
		TINGUISHED CLUB, DISTINGUISHED AREA, AND ARD PERFORMANCE		
A.	Distinguished Club	Program (maximum 10 points)		
В.	Distinguished Area	Program (maximum 10 points)		
C.	Leadership Awards	s (maximum 10 points)		
GRA	ND TOTAL POI	<b>INTS</b> 9		